

## The Impact of Bayesian Priors on Specification Search of Structural Equation Modeling

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### Outline

- Introduction to specification search methods
- Purposes of study
- Methods
- Results
- Discussion
- Future directions

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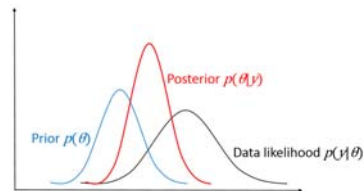
## Specification Search

- Theoretical models are imperfect to varying extent (Box, 1979).
- Purposes of specification search:
  - improve model fit
  - reduce specification errors
  - elicit a model best representing the population model
  - provide meaningful interpretations for data
- A conventional search method is to use modification index (MI; Sörbom, 1989).

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## Bayesian Methods

- Bayesian Estimation
  - Posterior  $\propto$  Prior  $\times$  Likelihood  
 $p(\theta|y) \propto p(\theta)p(y|\theta)$
  - Markov chain Monte Carlo (MCMC)



- Priors: non-informative, weakly informative, or informative.
- Model fit: posterior predictive checking
  - Posterior predictive  $p$ -value ( $PPP$ ; if  $< .05$ , poor fit):  

$$PPP = P\left(f(x, \hat{\theta}_i) < f(x^{rep}, \hat{\theta}_i)\right)$$

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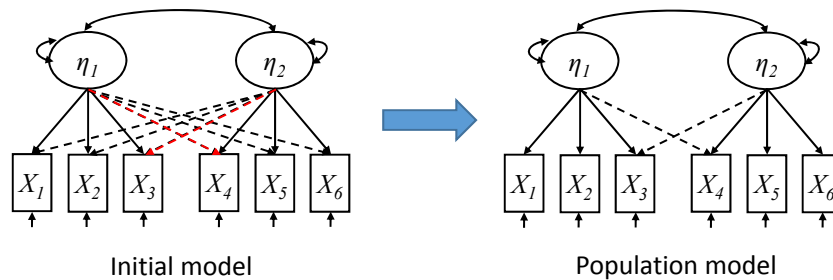
## Bayesian Structural Equation Modeling (BSEM; Muthén & Asparouhov, 2012)

- BSEM starts with an over-parameterized model, and use a backward search method.
- BSEM specifies informative priors with small variances on parameters that are nearly 0 but believed not to be exactly 0.
  - i.e., cross-loadings, correlated errors, etc.
- These parameters are suggested to be freely estimated if the Bayesian credibility interval from the parameter posterior does not cover 0.
  - i.e., parameter estimates are significant.
- BSEM can be used as a search method.

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## BSEM – with Cross-Loadings

- Informative priors are typically applied to cross-loadings.
- For other parameters believed to be nonzero, such as primary factor loadings, factor and residual covariance matrices, non-informative or weakly informative priors can be imposed.



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## Features of BSEM

- Advantages of BSEM
  - Incorporates prior knowledge into the posterior estimation
  - Does not depend on the asymptotic theory or multivariate normality assumption
  - Handles under-identified models
  - Provides multiple suggestions in one analysis
- Disadvantage of BSEM
  - Potentially a long running time

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## Purpose of Research

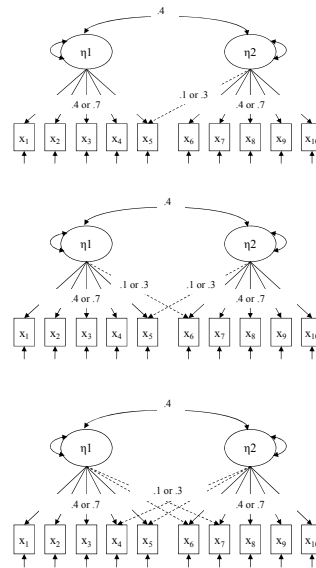
- In practice, factor structures with cross-loadings are common, mainly due to:
  - Random errors in items
  - Items measuring more than one latent construct
- Constraining small cross-loadings to be 0 may result in inflated factor correlation estimates, and more.
- A critical step in BSEM analyses is to make a good selection of priors through sensitivity analyses (Asparouhov, Muthén, & Morin, 2015).
  
- This study aims to investigate the impact of prior distributions in specification search of small cross-loadings in confirmatory factor analysis (CFA).

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## Methods

- # conditions: 84
- # replications: 2000
- Design factors

<b>3</b> Factor structures	Two-factor models with 1, 2, and 4 cross-loadings
<b>4</b> loading specifications	Primary loading: .4 or .7 Cross-loading: .1 or .3
<b>7</b> Sample sizes	50, 100, 200, 400, 600, 800, 1000



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## Data Analysis

- Each dataset was fit to a two-factor model with primary loadings and all possible cross-loadings.
- If cross-loadings were significant at the .05 level, they were retained in the model.
- The model was then re-specified and compared with the data-generating model.
- Estimation:
  - Gibbs sampler
  - Two MCMC chains
  - Medians as parameter estimates
  - predictive checking procedure for model fit

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## Prior Distributions

### ➤ All possible cross-loadings

Prior	95% CI
$N(0, .001)$	$\pm .06$
$N(0, .005)$	$\pm .14$
$N(0, .01)$	$\pm .20$
$N(0, .02)$	$\pm .28$
$N(0, .03)$	$\pm .34$
$N(0, .05)$	$\pm .44$
$N(0, .08)$	$\pm .55$

- primary loadings:  $N(0, 10^{10})$
- factor covariance:  $IW(0, -3)$
- residual variances:  $IG(-1, 0)$

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## Evaluation

### ➤ Model fit

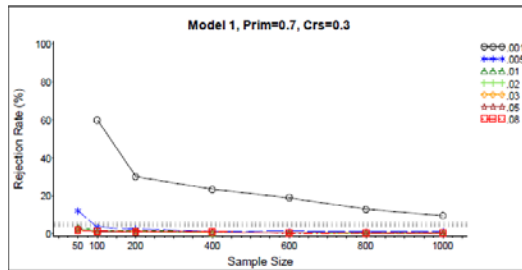
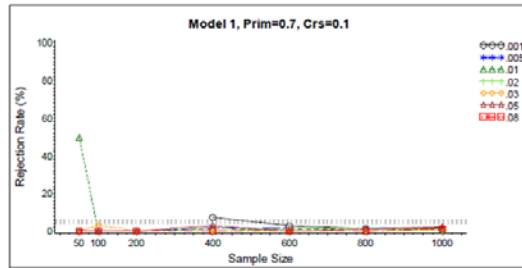
- *PPP* rejection rates at the .05 level

### ➤ Model recovery

- Model recovery rate: proportion of replications successfully recovered the population models.
- Solution positive rate: proportion of replications that recovered the population model and extra parameters.
- 95% coverage rate: proportion of replications where the 95% credibility interval covers the population value.

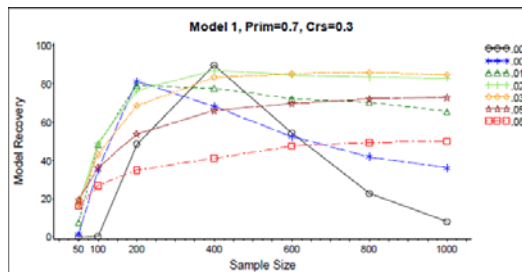
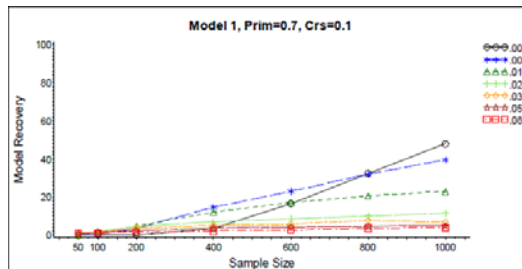
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## Rejection Rates



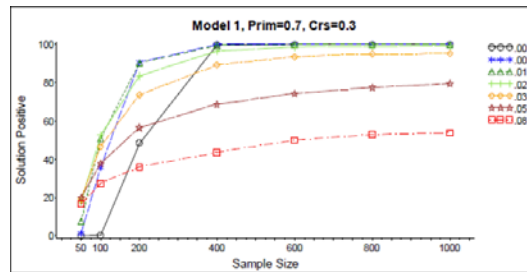
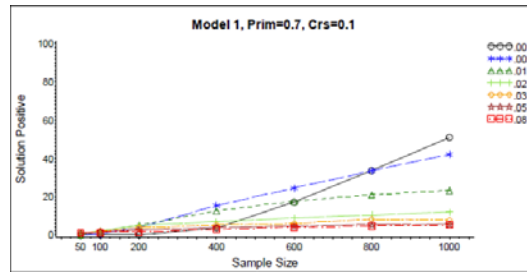
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## Model Recovery Rates



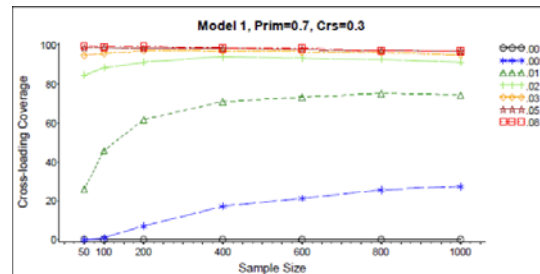
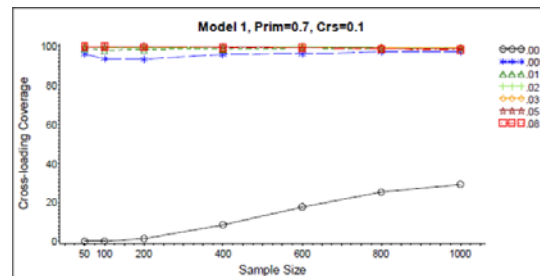
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## Solution Positive Rates



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## Coverage for Cross-Loadings



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## Discussion

- Better model recovery was associated with a simpler model, larger cross-loading value, and greater sample size.
- Model recovery was the best, when the prior CI was roughly around the population cross-loading value.
  - > 80% for Models 1 and 2, and > 60% for Model 3.
- Impact of priors:
  - Too small variance -> more false positive recovery
  - Too large variance -> low model recovery
- Recommendation:
  - Consider an informative prior with the CI boundaries close to the true value.
  - Consider BSEM search results along with MI suggestions.
  - Examine sensitivity of search results to prior distributions.

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## Future Directions

- Weakly informative priors on primary loadings and covariance matrices.
- Categorical and non-normally distributed data.
- Subsequent Bayesian searches.
- Model comparison.

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Thank you!  
Questions or Comments?

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